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Popcornopolis Launches New Organic Popcorn Line

Artisan snack innovator co-creates new organic line with popcorn lovers coast to coast.

LOS ANGELES, CA – Popcornopolis, the family-owned-and-operated gourmet popcorn purveyor known for its iconic cone-shaped packaging, announced that it will expand its product offerings to include a new USDA Certified Organic, ready-to-eat popcorn line featuring eight innovative varieties.

The new organic line is a culinary collaboration between the snacking experts at Popcornopolis and popcorn lovers from coast to coast. Guided by consumer insights, Popcornopolis created each gluten-free, non-GMO, whole grain variety from hand-selected organic ingredients guaranteed to deliver mouthwatering, authentic flavor and incredible crunch time after time.

Varieties in the new line include: **Nearly Naked, Herbed Butter, Three Cheese, Pesto Mozzarella, Avocado Lime, Kettle Corn, Karamel Kiss, and Chocolate Macaroon.**



“We asked consumers to help us create the ultimate snacking experience, and this line of perfectly crisp popcorn is the delectable result,” said Kathy Arnold, Popcornopolis owner and Dr. of Crunchology. “Using fresh, organic ingredients, we put a contemporary spin on eight classic, comforting flavors that our customers told us they love. Each variety is crafted in small batches and free from GMOs, gluten and artificial, flavors, colors and preservatives.”

Popcornopolis’ new organic line and their recently announced indulgent confection line – **Zebra by Popcornopolis®** – will debut at ExpoWest in Anaheim, California, March 10-12, 2017. Both new Popcornopolis lines will be available on grocery shelves across the country in June 2017.

The new organic line and all Popcornopolis products are backed by a 100% satisfaction guarantee.

ABOUT POPCORNOPOLIS

In 2002, Wally and Kathy Arnold recognized America’s incredible passion for popcorn. Inspired by widespread “popcorn enthusiasm” from coast-to-coast, the Arnolds partnered with premier popcorn growers in Indiana and Nebraska, conferred with exceptional ingredient suppliers around the world, and after a year of painstaking trial and error, created a series of outstanding gourmet popcorn recipes that became the foundation for Popcornopolis.

In 2003, the Arnolds opened their first retail store at Universal City Walk in Los Angeles, California. As brand loyalty and product offerings grew, new Popcornopolis stores opened in California, the Midwest, and New England. Today, the family-owned company’s iconic cone-shaped popcorn packages can be found in grocery and club stores, professional sports stadiums, movie theatres and at www.popcornopolis.com.

Committed to giving back to the community, Popcornopolis has raised more than \$10 million for non-profit groups by partnering with organizations that support youth and education across America.

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To learn more about Popcornopolis, visit www.Popcornopolis.com.

To schedule an interview or to request samples of the new organic line, contact Trina Kaye at The Trina Kaye Organization: TrinaKaye@tkopr.com or 310-915-0970.